Houghton University

Applied Design and Visual Communication BFA
(69–71 hours)

Total Major LA Credits: 0

Applied Design and Visual Communication Major Requirements	Credits	Liberal Arts
Studio Foundation Courses* (12 hours)		
ART/COMM 115 Foundations of Digital Communication	2	
ART 131 Intro to Visual Arts	2	LA
ART 241 Two-Dimensional Design	2	
ART 242 Three-Dimensional Design	2	
COMM 214 Intro to Mass Media	4	LA
Art History Courses* (8 hours)		
ART 23	4	LA
ART	4	LA
Required Art and Communication Courses* (24 hours)		
ART 228 Digital Video I	4	
ART 245 Graphic Design I	4	
ART 283 Intro to Digital Photography	4	
ART 284 Intro to Digital Imaging	4	
ART 345 Graphic Design II	4	
COMM 2	4	LA
ART and COMM Studio Courses* (19 hours)		
_____	___	
_____	___	
_____	___	
_____	___	
_____	___	
_____	___	
_____	___	
_____	___	
Additional Required Courses* (6-8 hours)		
ART 383 Applied Design Internship	2-4	
_____	___	
_____	___	

Degree Requirements

Earned a C- or above in each Major/Concentration/Minor credit	☐
Minimum of 124 credit hours completed	
Minimum of 31 Liberal Arts credits	
At least 50% of major completed through Houghton	☐
30 credit hours from Houghton	☐
18 of the last 24 credit hours are from Houghton	☐

Official degree and program requirements are housed in the Registrar's Office. This degree audit worksheet serves as an advising tool; it is not a contract, an academic transcript, or an official notification of completion of degree/program requirements. It is the student's responsibility to be aware of and understand the requirements of his/her degree program. If assistance is needed, students should consult their academic advisor and the University's academic catalog.

*Detailed Options

Studio Foundation Courses

All Studio Foundation courses should be taken in the first year

Art History Course Options

Choose two courses from the following; at least one must be ART 231, 232, or 237.

ART 231	Ancient Art History	4	LA
ART 232	Renaissance and Baroque Art History	4	LA
ART 234	Art and Architecture in Europe	4	LA
ART 236	Asian Art History	4	LA
ART 237	Modern and Contemporary Western Art History	4	LA
ART 314	Art and History of Film	4	LA

Required Art and Communication Options

COMM 224	Motion Media Design and Animation	4	LA
COMM 232	Intro to Web Communication	4	LA

ART and COMM Studio Course Options

ART 263	Typography and Letterpress Printing	4
ART 295	ST: Illustration	4
ART 380	Lighting for the Still and Moving Image	4
ART 382	Advanced Topics in Photography	4
ART 384	Digital Imaging II	4
ART 479	Professional Practices in Photography	4
COMM 207	Intro to Pro Tools	3
COMM 328	Digital Video II	4

Additional Required Courses* (6-8 hours)

COMM 410	Advanced Projects, Thesis, and Portfolio	4

or

ART 485 Senior Studio **and** ART 486 Senior Seminar and Exhibition	2, 2