

Houghton University

Business Administration Major

(27 hours in core; 9 corequisite hours; 14 elective hours)

Total Major LA Credits: 0

Business Administration Major Requirements

Credits

Liberal Arts

Corequisite Courses (9 hours)

BADM 201 Business Communication	3	
ECON 210 Principles of Microeconomics	3	LA
ECON 211 Principles of Macroeconomics	3	LA

Core Courses* (27 hours)

ACCT 211 Financial Accounting	3	
ACCT 212 Managerial Accounting	3	
BADM 212 Principles of Management	3	
BADM 21*	3	
BADM/COMM 218 Marketing Principles	3	
BADM/PSY 309 Statistics	4	LA
BADM 310 Corporate Finance	3	
BADM 421 Internship in Business	1	
Practicum*	1	
BADM 481 Senior Capstone: Strategic Management	3	

Elective Business Courses* (14)

Degree Requirements

Earned a C- or above in each Major/Concentration/Minor credit	<input type="checkbox"/>
Minimum of 124 credit hours completed	
Minimum of 62 Liberal Arts credits	
At least 50% of major completed through Houghton	<input type="checkbox"/>
30 credit hours from Houghton	<input type="checkbox"/>
18 of the last 24 credit hours are from Houghton	<input type="checkbox"/>

Official degree and program requirements are housed in the Registrar's Office. This degree audit worksheet serves as an advising tool; it is not a contract, an academic transcript, or an official notification of completion of degree/program requirements. It is the student's responsibility to be aware of and understand the requirements of his/her degree program. If assistance is needed, students should consult their academic advisor and the University's academic catalog.

*Detailed Options

Core Course Options

BADM 213 Business Law I (3) or BADM 214 Business Law II (3)

BADM 410 Business Startup Development, BADM 431 Security Analysis and Portfolio Management, BADM 435 Consulting Practicum, or ACCT 323 Tax Practicum

Elective Options*

Elective hours may be used to develop an Area of Focus in one area below by taking 9 hours in that area. Some courses may be required for the area of focus (indicated by a double asterisk).

Human Resources

BADM 314 Human Resources Management**	3	
BADM 330 Operations Management	3	
BADM 345 Employment Law	3	
BADM 446 Staffing and Performance Management	3	

Leadership

BADM 320 Leadership Development**	3	LA
BADM 341 Work-Team Dynamics	3	
BADM/ INCL 343 Multicultural Teams and Leadership	3	LA
BADM 475 Organizational Development	3	

Management

BADM 314 Human Resources Management **	3	
BADM 303 Entrepreneurship	3	
BADM 330 Operations Management	3	
BADM 325 Project Management	3	
BADM 446 Staffing and Performance Management	3	

Digital Marketing

BADM/ COMM 343 Social Media Marketing	3	
BADM/ COMM 312 Advertising Principles for Digital Media	3	
BADM/ COMM 315 Public Relations in the Digital Age	3	
BADM 319 Marketing Research and Analytics	3	

Accounting

ACCT 311 Intermediate Accounting I**	3	
ACCT 312 Intermediate Accounting II**	3	
ACCT 314 Cost Accounting	3	
ACCT 315 Auditing	3	
ACCT 316 Federal Income Tax	3	
ACCT 418 Advanced Accounting	3	

**Required for area of focus