

# Houghton University

## Communication with Media and Visual Arts Concentration BA/BS (18 hours in core; 24–28 hours in concentration)

Total Major LA Credits: 0

### Communication Major Requirements

Credits

Liberal Arts

#### Core Courses (18 hours)

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|---|---|----|
| COMM 101 Presentational Speaking                  | 2 | LA |
| COMM/ART 115 Foundations of Digital Communication | 2 |    |
| COMM 205 Introduction to Communication Theory     | 3 | LA |
| COMM 214 Introduction to Mass Media               | 3 | LA |
| COMM 215 Interpersonal Communication              | 3 | LA |
| COMM 216 Organizational Communication             | 3 | LA |
| COMM 417 Seminar in Public Communication          | 2 | LA |

#### Concentration Core Courses (12 hours)

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|--|---|--|
| COMM 243/ART 245 Graphic Design I  | 4 |  |
| COMM/ART 284 Introduction to Digital Imaging                                     | 4 |  |
| COMM/ART 228 Digital Video I or COMM/ART 224 Motion Media Design and Animation I | 4 |  |

#### Concentration Electives (12-16 hours)\*

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| COMM _____ | _____ | _____ |
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### Degree Requirements

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|--|--------------------------|
| Earned a C- or above in each Major/Concentration/Minor credit                        | <input type="checkbox"/> |
| Minimum of 124 credit hours completed  | <input type="checkbox"/> |
| Minimum of 62 Liberal Arts credits for a BS; 93 Liberal Arts credits for a BA degree | <input type="checkbox"/> |
| At least 50% of major completed through Houghton                                     | <input type="checkbox"/> |
| 30 credit hours from Houghton  | <input type="checkbox"/> |
| 18 of the last 24 credit hours are from Houghton                                     | <input type="checkbox"/> |

Official degree and program requirements are housed in the Registrar's Office. This degree audit worksheet serves as an advising tool; it is not a contract, an academic transcript, or an official notification of completion of degree/program requirements. It is the student's responsibility to be aware of and understand the requirements of his/her degree program. If assistance is needed, students should consult their academic advisor and the University's academic catalog.

## \*Detailed Options

### Elective Options

Four electives (at least 12 hours) chosen from below, at least 8 hours must be taken at 300 level or above

|                    |                                     |     |    |
|--------------------|-------------------------------------|-----|----|
| COMM/MUS 207       | Introduction to Pro Tools           | 3   |    |
| COMM/MUS 208       | Pro Tools Production I              | 3   |    |
| COMM/ART 224       | Motion Media Design and Animation I | 4   |    |
| COMM/ART 228       | Digital Video I                     | 4   |    |
| COMM 232           | Intro to Web Communication          | 4   | LA |
| COMM 240           | Intro to 3D Computer Graphics       | 4   | LA |
| COMM/ART 283       | Intro to Digital Photography        | 4   |    |
| COMM 289, 389, 489 | Internship                          | 1-4 |    |
| COMM 295, 395, 495 | Special Topics                      | 1-4 | LA |
| COMM 314           | New Media and Society               | 3   | LA |

|              |   |   |    |
|--------------|---|---|----|
| COMM 323     | Motion Media Design and Animation II    | 4 |    |
| COMM 328     | Digital Video II                        | 4 |    |
| COMM/ART 345 | Graphic Design II                       | 4 |    |
| COMM/ART 380 | Lighting for the Still and Moving Image | 4 |    |
| COMM/ART 382 | Advanced Topics in Photography          | 4 |    |
| COMM/ART 384 | Digital Imaging II                      | 4 |    |
| COMM 410     | Media Arts: Advanced Projects           | 4 |    |
| COMM/ART 479 | Professional Practices in Photography   | 4 |    |
| WRIT 304     | Screenwriting                           | 3 | LA |