

# BEST PRICED CHRISTIAN COLLEGE

IN THE NATION



## SIMPLE, TRANSPARENT PRICING

Houghton College announced a tuition reset across all programs beginning in the fall of 2021. Both new and returning students at the college's Allegany County campus will receive these significantly reduced tuition rates.



**\$15,900**

TUITION



**\$5,288**

ROOM



**\$4,568**

BOARD



**\$546**

FEES

## WHY RESET TUITION?

This represents the latest embodiment of Houghton College's calling—**to empower students to transform their lives well beyond anything they could imagine**, understanding their own potential and the particular difference that only they can make in the world.

In the spirit of our founding mission and in response to the needs and challenges facing students and their families in this era of COVID-19, Houghton has implemented this dramatic tuition reset to:

### » OUR MISSION «

Houghton College provides an academically challenging, Christ-centered education in the liberal arts and sciences to students from diverse traditions and economic backgrounds and equips them to lead and labor as scholar-servants in a changing world.

## 1 MAKE HOUGHTON A CLEAR POSSIBILITY FOR STUDENTS FROM ALL BACKGROUNDS

In past years, the college's sticker price may have discouraged high-potential students from considering a quality institution like Houghton. Our new pricing model makes abundantly clear that a **Houghton education is competitive with regional public and private institutions and an option for students from all backgrounds and life circumstances.**

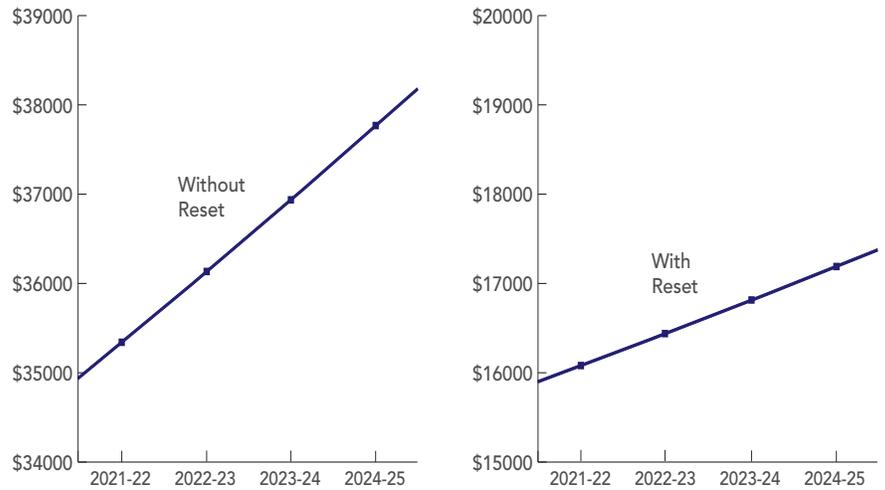
In keeping with our historic mission, this transparency makes it more obvious that a Houghton education is truly a possibility for today's learners who would not otherwise have considered the opportunity, and for whom that education can make all the difference in the trajectory of their lives.

- Dr. Shirley Mullen  
President, Houghton College

## 2 SAVE STUDENTS MONEY

A lower tuition rate means that federal and state financial aid will cover a greater percentage of a student's annual bill. Combined with revised financial aid packaging to award scholarships to the students with the most need, **families will see a decrease in their out-of-pocket costs to attend Houghton.** This allows students to incur less student loan debt. In addition, any annual, percentage tuition increases will be based on this reset rate, saving returning students at least \$1,765 over the next four years.

### PRICING COMPARISON WITH AND WITHOUT RESET



## 3 MAKE THE COST OF COLLEGE TRANSPARENT

For decades, college pricing and financial aid have been complicated and unpredictable. In a world of social distancing and Zoom meetings, Houghton strives to **eliminate confusion around the cost of a premier Christian education** and address the challenges created by COVID-19.

» Returning Houghton tuition to levels not seen for 20 years will benefit both our students and the college.

## HOW IS THIS POSSIBLE?

The generosity that Houghton's alumni and friends demonstrated through the successful completion of **IMPACT: The Campaign for Greater Houghton** has enabled the college to make more scholarship funds available to the students who need them most. The campaign raised over \$70 million, including more than \$41 million for student scholarships.

In addition, Houghton's new pricing model is transparent. Traditionally, many colleges in the U.S. inflate the cost of tuition so that they can award significant "discounts" in the form of non-donor funded financial aid,

much like a retail store that increases the price before offering a sale. Rather than continuing in this tradition, Houghton is choosing to allow students to see the price that they will pay before financial aid is awarded. Most students will pay less.

### OLD VS. NEW TUITION

