

Student:		Minimum 124 semester hours required for graduation 18 of the last 24 hours must be at Houghton Must have 30 hours at Houghton One half of major must be at Houghton <i>Must have C- or above in each course to meet Major, Concentration, or Minor credit</i> <i>Must have 62 liberal arts credits for BS degree</i>			
Major: Business Administration					
Minor:					
BS	Advisor:				
Business Administration Major (50-51 hrs)					
General Education (see GenEd Audit Sheet)					
Co-requisites			9 hrs		
(3) BADM 201 Business Communication		(3) ECON 211 Principles of Macroeconomics LA			
(3) ECON 210 Principles of Microeconomics LA					
Half of credits listed below must be taken at Houghton					
Core Requirements			29-30 hrs		
(3) ACCT 211 Financial Accounting		(3-4) BADM/PSY 309 Statistics LA			
(3) ACCT 212 Managerial Accounting		(3) BADM 310 Corporate Finance I			
(3) BADM 212 Principles of Management		(2) BADM 421 Internship in Business			
(3) BADM 213 or 214 Business Law I or II		(4) BADM 481 Senior Capstone: Strategic Management			
(3) BADM/COMM 218 Marketing Principles		(2) ECON XXX Economics Elective LA			
Business Electives (choose 12 credits from the courses below)			12 hrs		
Area of Focus: Elective credits may be used to develop a focus by taking a minimum of 8 credits in one area below (*Required for Area of Focus)					
Economics		Management		Marketing	
(2) ECON 213 American Econ. Hist. LA		(3) BADM 303 Entrepreneurship		(3) BADM 304 Social Media Marketing	
(3) ECON 301 Money, Banking & Financial Markets LA		(3) BADM 314 Human Resources Management*		(3) BADM 312 Advertising Principles	
(1-2) ECON 310 Intermediate Micro. LA		(3) BADM 317 Management Information Systems		(3) BADM 315 Public Relations Principles	
(1-2) ECON 311 Intermediate Macro. LA		(3) BADM 320 Leadership Dvpmt. LA		(3) BADM 319 Marketing Research	
(2) ECON 315 Economics of Organization & Strategy LA		(3) BADM 330 Operations Management		(3) BADM 335 Integrated Marketing Communication	
(2) ECON 350 Economic Freedom LA		(1-4) BADM 414 Workplace Excellence		(3) BADM 340 eCommerce	
(2) ECON XXX Economics Elective LA		(3) COMM/PSY 330 Conflict Mgmt. LA			
International Economics		International Business		Finance	
(2) BADM 313 International Business LA		(12) IBI 331/339/350/390 International Business Institute		(3) BADM 407 Investment Management*	
(2) ECON 212 International Econ. LA		(3) BADM 313 International Business		(0-4) BADM 431 Security Analysis & Portfolio Management	
(2) ECON 237 Comp. Econ. Systems LA		(3) BADM 340 eCommerce		(3) ECON 301 Money, Banking & Financial Markets LA	
(2) ECON 350 Economic Freedom LA		(2) ECON 212 International Econ. LA			
(2) An approved cross-cultural experience		(2) An approved cross-cultural experience			
<i>Main campus students will be required to take main campus course offerings when available. If a scheduling conflict occurs, main campus students may request to take the online version of the course by seeking permission from the main campus instructor and the Business and Economics department chair.</i>					