

Student Name:		Minimum 124 semester hours required for graduation 18 of the last 24 hours must be at Houghton Must have 30 hours at Houghton One half of major must be at Houghton <i>Must have C- or above in each course to meet Major, Concentration, or Minor credit</i> <i>Must have 62 liberal arts credits for BS degree</i>
Major: Business Administration		
Minor:		
BS	Advisor:	

Business Administration Major (47-48 hrs)
Integrative Studies (see IS Audit Sheet – one Community met by major)

Pre/Co-Requisites
6 hrs

(0) Spreadsheet Competency	(3) Principles of Microeconomics	LA
(3) Principles of Macroeconomics	LA	

Half of credits listed below must be taken at Houghton
Core Requirements
29-30 hrs

(3) Principles of Management	(3) Financial Accounting	(3) Managerial Accounting
(3) Marketing Principles	(3) Business Law I <i>or</i> II	(3) Corporate Finance
(3-4) Statistics (IS – Quantitative Literacy Competency)	LA	(2) Economics elective
		LA
(2) Internship	(4) Business Strategy & Policy (Senior capstone)	

Business Electives
(Choose 12 hours from below)
12 hrs
Elective hours may be used to develop a focus by taking 8 hrs in one area. (Required for focus)**

Economics	Management	Marketing
(3) Economics of Org & Strategy LA	(3) Business Comm (IS – one Community)	(3) Advertising & Public Relations Princ
(3) Money, Banking & Financial Mrkts LA	(3) Entrepreneurship	(3) Business Comm (IS – one Community)
(2) Economic Freedom LA	(3) Human Resources Management**	(2) Integrated Marketing Comm
(1) Intermediate Microeconomics LA	(3) Leadership Development	(3) eCommerce
(1) Intermediate Macroeconomics LA	(3) Operations Management	(3) Marketing Research
(2) American Economic History I LA	(3) Management Information Systems	
(2) American Economic History II LA	(1-4) Advanced Human Resources Mangmt	
(2) Economics elective LA	(3) Conflict Management LA	
International Economics	International Business	Finance
(3) International Economics LA	(12) International Business Institute	(3) Money, Banking & Financial Mrkts LA
(3) Comparative Economics Systems LA	(3) International Economics LA	(3) Investment Management**
(3) International Business	(3) International Business	(1-4) Security Analysis & Portfolio Management
(2) Economic Freedom LA	(3) eCommerce	
(2) Approved cross-cultural experience	(2) Approved cross-cultural experience	