



FALL 2022
NEWSLETTER

THE LEGACY GIVING NEWSLETTER OF HOUGHTON UNIVERSITY AND THE JAMES S. LUCKEY SOCIETY

“Give All You Can”

“I believe it was John Wesley who said, ‘Earn all you can, save all you can, give all you can.’”

Tanya (Hildebrandt '73) Shire is reflective as she shares this little bit of wisdom. She’s right; Wesley used this statement to outline a 1789 sermon called “The Use of Money.”

This is how Tanya and her husband Aaron live today. It was modeled for Tanya throughout her childhood by her mother, Maxine Hildebrandt. Maxine, however, was not a wealthy philanthropist – far from it. She was a single mother without a college degree who tithed from her gross income, stressed the value of education and hard work, and lived frugally for years to make a way for all three of her daughters to attend Houghton.

When Tanya and Aaron decided to create an endowed scholarship fund as their legacy gift through Houghton, there was one obvious person they wanted to honor: Tanya’s mother. The Maxine Hildebrandt Scholarship provides financial aid to Houghton students from out-of-state single-parent families who maintain a strong GPA and who engage in at least one co-curricular activity. Essentially, a student who was very similar to Tanya herself – someone who maximizes his or her educational opportunities and whose family needs a helping hand.

As a retired Edward Jones financial advisor, Tanya knows there are three things that can happen to her personal assets after her passing: she can leave it to her family, she can leave it to charity, or she can leave it to Uncle Sam. Tanya is determined to eliminate Uncle Sam from this equation. She is using qualified charitable distributions (QCDs) from her IRA to make annual gifts to grow the Maxine Hildebrandt Scholarship, and she named Houghton University as the beneficiary of her IRA, which is a highly taxable asset. She is passing tax-free assets to her family, saving them the headache of estate or income taxes.

Endowments are the gifts that keep on giving – make those dollars stretch!

While at Houghton, Tanya had the opportunity to develop her natural leadership skills, equipping her for career and service throughout her life. She also had the chance to explore her highly competitive side – which she still finds joy in expressing today. Now that the Maxine Hildebrandt Scholarship is firmly established, Tanya is striving to make it the largest endowed scholarship fund at Houghton. “Step in, and head for the top,” she says. “Endowments are the gifts that keep on giving – make those dollars stretch!”

Continued »

Your Legacy Gifts and Houghton University

*Knowing Tanya's legacy giving plans is an important piece of planning for the financial future of Houghton University. Your legacy gifts through assignable assets, gifts in your will, or income-producing gifts give Houghton's financial managers insights into the available resources in future years. Here is what alumnus and board member **Rev. Dr. J. Anthony Lloyd '79** has to say about why he documented his will bequest to Houghton.*

I choose to be actively engaged in the life of Houghton University because I believe in the importance of Christian liberal arts education, and I believe in Houghton's mission. We must be about the development of scholar-servants

who can engage in all areas of life for Christ. Houghton is on the front line of doing just that. It is a joy to give back to my alma mater with my time, leadership, giving, and abilities.

I chose to include Houghton University in my legacy giving plans because I believe in sharing our wealth with the next generation to ensure future students have the opportunity of a Houghton University education. Now is the time to move the needle on future investments in Houghton. Now, more than ever, we must be good stewards of what God has loaned to us to ensure the great legacy of Houghton University lives on. Pay it forward for tomorrow!

TYPES OF LEGACY GIVING

There are many ways to leave your legacy at Houghton University. Here are some of the most popular:

- » A simple bequest in your will and/or revocable living trust – you can name a specific dollar amount or a percentage of your assets.
- » Name Houghton as a beneficiary to one of your assignable assets, such as:
 - Life insurance policy
 - IRA or other retirement fund
 - Trust
 - Annuity
 - Donor Advised Fund (DAF)
- » Create an endowed fund through a one-time gift or a multi-year pledge. You can endow:
 - A scholarship fund
 - A program or lecture
 - A faculty or staff position
 - An athletic team
 - Just about anything you are passionate about!
- » Life income gifts, such as:
 - Charitable Remainder Unitrust (CRUT)
 - Charitable Gift Annuity





JAMES S. LUCKEY SOCIETY

The James S. Luckey Society was established in 2010 to honor those donors whose gift plans set a firm foundation for the long-term financial health of Houghton University and its continued ability to support Houghton students as they pursue God's call on their lives.

Like these legacy gift donors, James S. Luckey – aptly remembered as “The Builder” – demonstrated such qualities as faithfulness, hard work and deep concern for students. As Houghton's first official president, Dr. Luckey set his nearly inexhaustible energy to the task of raising a relatively unknown seminary to a fully accredited college with a reputation for academic excellence and faith.

Even as he pursued this vision, Dr. Luckey attended to the young people God put in his care, often quietly paying their tuition or finding them jobs that would provide room and board to ensure their stay.

Members of the James S. Luckey Society share a similar vision. They give wisely for the long term, whether it is through will bequests, charitable trusts and annuities, insurance policies, or the creation of endowments. They have the big picture in mind, yet their gifts attend to the details. Their support has a major impact on the future of Houghton University, but it also touches the lives of individual students – students who will become the future servant leaders of our world.



GIFT PLANNING CONTACT INFORMATION

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Houghton, NY 14744

Phone: 585.567.9340

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advancement@houghton.edu

www.houghton.edu/giving



- Please call. I/we want to learn more about legacy giving to Houghton University.
- Please call. I/we would like to document our legacy gift plans to Houghton University.

Name(s): _____

Phone(s): _____

Email(s): _____

Please mail this completed form to:

Office of Advancement, Houghton University, One Willard Avenue, Houghton, NY 14744-0128

To get the latest information from Houghton University, please contact us to share your email address.

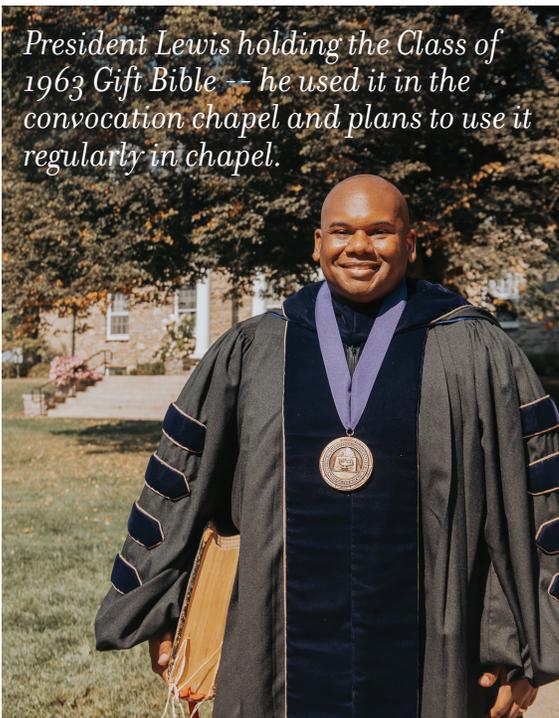
Top Reasons to Communicate Your Legacy Giving Plans

- » Direct your gift to the areas, programs and projects that you are most passionate about
- » Ensure your giving intentions are fulfilled (e.g., name your scholarship and select fund criteria)
- » Make things easy for your executor, family and recipient(s) of your estate
- » Simplify the management of complex assets
- » Provide estate tax relief for your heirs
- » Communicate your values and priorities to your family
- » Provide Houghton with the opportunity to plan for your gift appropriately
- » Join hundreds of alumni and friends of Houghton University in our James S. Luckey Society

Scenes from the first day of classes and convocation chapel.



President Lewis holding the Class of 1963 Gift Bible -- he used it in the convocation chapel and plans to use it regularly in chapel.



All photos in this issue were taken by Rylee Archambault '23.

