

Houghton University

Applied Design and Visual Communication BS (45 hours)

Total Major LA Credits: 0

Applied Design and Visual Communication Major Requirements

Credits

Liberal Arts

Studio Foundation Courses* (11 hours)

ART 115/COMM 115 Foundations of Digital Communication

2

ART 131 Intro to Visual Arts

2

LA

ART 241 Two-Dimensional Design

2

ART 242 Three-Dimensional Design

2

COMM 214 Intro to Mass Media

3

LA

Required Art and Communication Courses* (20 hours)

ART 228 Digital Video I

4

ART 237 Mod/Contemporary Western Art History

4

LA

ART 245/COMM 243 Graphic Design I

4

ART 283 Intro to Digital Photography

4

COMM 2

4

LA

Art and Communication Studio Electives* (10 hours)

Additional Required Courses* (4 hours)

2

2

4

Degree Requirements

Earned a C- or above in each Major/Concentration/Minor credit	<input type="checkbox"/>
Minimum of 124 credit hours completed	
Minimum of 62 Liberal Arts credits	
At least 50% of major completed through Houghton	<input type="checkbox"/>
30 credit hours from Houghton	<input type="checkbox"/>
18 of the last 24 credit hours are from Houghton	<input type="checkbox"/>

Official degree and program requirements are housed in the Registrar's Office. This degree audit worksheet serves as an advising tool; it is not a contract, an academic transcript, or an official notification of completion of degree/program requirements. It is the student's responsibility to be aware of and understand the requirements of his/her degree program. If assistance is needed, students should consult their academic advisor and the University's academic catalog.

*Detailed Options

Studio Foundation Courses

All Studio Foundation courses should be taken in the first year

Required Art and Communication Options

COMM 224 Motion Media Design and Animation

4

LA

COMM 232 Intro to Web Communication 4 LA

ART and COMM Studio Course Options

ART 284/
COMM 284 Intro to Digital Imaging 4

ART 295 ST: Illustration 4

ART 345/
COMM 345 Graphic Design II 4

ART 380/
COMM 380 Lighting for the Still & Moving Image 4

ART 382/
COMM 382 Advanced Topics in Photography 4

ART 383 Applied Design Internship 1-3

ART 384/
COMM 384 Digital Imaging II 4

ART 479/
COMM 479 Professional Practices in Photography 4

COMM 207/
MUS 207 Intro to Pro Tools 3

COMM 328 Digital Video II 4

Additional Required Courses* (6-8 hours)

COMM 410 Advanced Projects, Thesis, and Portfolio 4

or

ART 485 Senior Studio **and** ART 486 Senior Seminar and Exhibition 2, 2