



Videographer & Multimedia Storyteller

Marketing & Communication

40 hours/week, 12 months

Hiring pay range \$18-\$21/hour

REPORTS TO:

Director of Marketing & Communication

MISSION & MISSION IMPACT:

Houghton University provides an academically challenging, Christ-centered education in the liberal arts and sciences to students from diverse traditions and economic backgrounds and equips them to lead and labor as scholar-servants in a changing world. The Videographer & Multimedia Storyteller plays a vital role in communicating the Houghton experience to prospective students and families, alumni, donors and current students through compelling visual storytelling that supports the institution's enrollment, marketing, advancement and engagement goals.

Essential Functions:

- **Video**—Conceptualize, capture, edit and produce high-quality short- and long-form video content for social media, web, email, and advertising.
- **Photography**—Capture portrait, candid, event and campus photography that reflects the breadth of Houghton's academic programs, co-curricular experiences and community life for both digital and print use.

Success Profile:

The ideal candidate is:

- A **creative** storyteller with a strong eye for visual communication and brand storytelling.
- Highly **organized** and capable of managing multiple projects and deadlines simultaneously.
- **Adaptable** and able to thrive in a fast-paced environment with changing priorities.
- An engaging **communicator** who enjoys building relationships and conducting interviews.
- A **collaborative** team player who works effectively across departments.
- A **self-starter** who can take projects from concept to completion with minimal supervision.

Minimum Qualifications:

- Possess a personal Christian faith that is reflected in one's professional and personal life with a sincere respect for and an agreement to live in harmony with the doctrines and positions of The Wesleyan Church, A Vision for our Common Life and the Behavioral Expectations of the University.
- Bachelor's degree in visual arts, media production, communication, marketing, photography, public relations or a related field.
- Professional experience in videography, photography or multimedia storytelling evidenced by a strong portfolio demonstrating excellence in all stages of production.

- Proficiency with Adobe Premiere Pro, After Effects, Audition, Lightroom, Photoshop, and professional video, photography, audio and lighting equipment.
- Strong understanding of social media platforms, digital content formats and multimedia best practices.
- Excellent communication, organizational and project management skills.
- Willingness to work occasional evenings and weekends.

Houghton University is a Christ-centered liberal arts and sciences institution of The Wesleyan Church, an evangelical holiness denomination rooted in the teachings of John Wesley. All employees are expected to share a set of values, convictions and commitments that guide our life together. The University expects that all faculty and staff will respect the University's Vision of Our Common Life, Doctrinal Statement, Wesleyan beliefs and core values and adhere to its lifestyle expectations.

Application Procedure:

To apply please submit the following materials via email to: jobs@houghton.edu.

- (1) Cover Letter
- (2) Resume
- (3) 3 References
- (4) Answers to the following questions:

Please review the following documents:

<https://www.houghton.edu/a-vision-of-our-common-life/>

<https://www.houghton.edu/doctrinal-statement/>

<https://www.wesleyan.org/about/our-beliefs>

1. Please provide a brief description of your journey to personal faith in Jesus Christ and subsequent growth.
2. Please identify the church where you currently attend. In what ways are you currently participating in your local church or fellowship?
3. Are there any areas of Houghton's beliefs or practices that you find challenging or problematic? If yes, please explain.